



## The Firm



A firm of Chartered Accountants offering assurance, tax, accounting and consulting services to its national and international clients across the globe. The firm has its head office at New Delhi with branches at Pune & Bengaluru.

SNR has experienced a considerable growth since its inception in 1996 and is empanelled with reputed banks and with the office of the

Comptroller and Auditor General of India. The firm through its team of experts consisting of Chartered Accountants, Company Secretaries and Management professionals provides professional services to a large number of clients viz. Companies, Banks and NGOs etc.



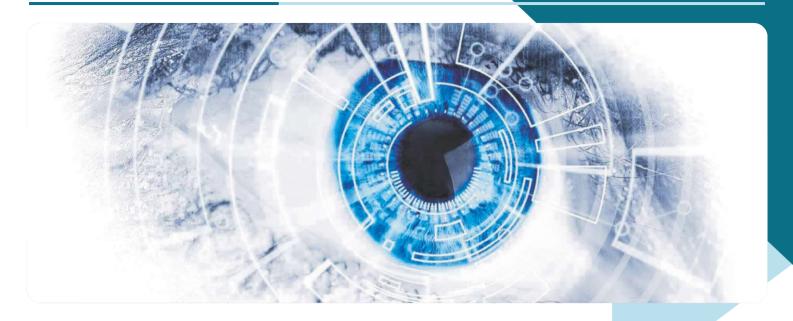
### Our Associate



Member of KRESTON Global, a Network of independent accounting firms. Kreston offers reliable and convenient access to quality services through member firms located around the globe.







# Vision

"To be reckoned as one of the "MOST TRUSTED Service Providers" with our services and expertise being cited as the examples of quality and to be singularly and significantly present in all the regions of the country."



# Mission

"To uphold highest standards of Commitment, Competence and Confidentiality and to always strive towards improving the quality of services rendered through constant and continuous process of learning, training and updating"

We aspire to be recognized as a Quality service provider on the global arena and constantly strive for the following:



- ► To base our services on quality and efficiency.
- ► To have all the processes documented, clarified & controlled internally.
- ► To have a pro-active approach to issue resolution.
- ► To enable constant feedbacks, knowledge transfer and quality assurance through high accessibility



## Our Service Offerings

#### We are committed to assist our clients in the following areas:

- Attestation
- Assurance & Risk Advisory
- Management Consultancy

- Accounting
- Corporate and Allied laws Advisory
- Forensic

- Transaction & Business Advisory
- Tax Advisory

#### Attestation

We provide expert attestation services through our qualified professionals. The service engagements include performing audits of financial statements of entities covering corporates, banks, NGOs etc. The attestation services include:

- Statutory Audits
- Special Audits under various Acts
- Certification





## Assurance & Risk Advisory

Our services enable our clients to effectively coordinate growth with the quality and the operational challenges faced by them. Assurance & Risk Advisory services include:

- Internal Audit
- Systems, Processes and Controls Review
- Due Diligence
- Management Audits of Special Concerns

## Management Consultancy

These future-oriented services aim to bring specialized diagnostic skills in handling a variety of special projects ranging from specific problem solving to long term strategic planning to business process designing to setting up of a control framework. The collaborative approach adopted in these consultancy projects makes for easy implementation of the proposed organizational and process models. The range of consultancy services includes:



- Business Planning & Strategies Formulation
- Designing of Control Systems

- Business Process Consulting
- Designing of Accounting & Operations Manual



### Transaction and Business Advisory

Successful reconfiguration of asset and ownership structures calls for complete understanding and mastery of the dynamics at play in the economic and financial environment. Strategic Analysis and Planning are critical for each form of restructuring; be it a merger, a divestment, an acquisition/takeover, a joint venture, a share repurchase, an expansion or a leveraged buy-out. SNR's Advisory Services on business restructuring stretch from Pre-Deal Feasibility Studies to Deal Negotiation & finalization to Deal Structuring. SNR's services in this context also extend to conducting Due Diligence Studies and Valuation of Businesses.





### Accounting

We understand that the management needs to focus and spend more time, energy and resources to build the company's core businesses. Hence we assume full responsibility managing the day-to-day back-office operations and provide a sound accounting framework to support a corporate organization in its control on its affairs, management reporting and statutory compliances. SNR provides services that are meant to fulfil the extensive and wide-ranging need for accountancy specialists with up to date and sound fundamental knowledge of the subject. Apart from a superior technical understanding of

all facets of accountancy, the vast experience of SNR in handling secretarial, taxation and consultancy engagements for various industry groups is an added advantage.

### Corporate and Allied Laws Advisory

SNR handles diverse client requirements ranging from providing Professional Legal Opinions to Incorporation of Companies & LLPs with the Registrar of Companies and advising on various compliance requirements. SNR also conducts detailed secretarial compliance reviews and works with clients on installing an appropriate mechanism for remedial action. The firm uses company law specialists as an intrinsic part of due diligence teams in corporate restructuring projects.





#### **Forensic**

We support our clients in their efforts to prevent, identify and respond to fraud or misconduct in their organisation.

SNR forensic services include the following:

- Accounting Irregularities and Fraud Investigation
- Know Your Customer Services (KYC)
- Fraud Risk Assessment

## Tax advisory

SNR's services on tax matters encompass consultancy on Direct and Indirect tax matters as well as handling the grass root level execution of a vast range of tax requirements, covering diverse statutes. SNR monitors and attends to all the compliance requirements of its clients with respect to provisions of Indian Tax Laws along with tax planning.

The tax related expertise enables SNR to offer effective advisory services in the following specific areas:

- Income Tax Compliance: Services cover compliance related matters viz., filing of returns for corporate / individual assesses, withholding tax returns etc., and extending litigation support to the clients by attending to their appellate matters before tax authorities.
- International Taxation: We help our clients to structure the international transactions in the best possible manner to optimize tax planning. The advisory services are based on consideration of various Tax Laws, Double Taxation Treaties etc.
- Transfer Pricing: It is advisable to structure the transaction with related parties in such a way so as to minimize the tax incidence. We help our clients to adopt most suitable transfer pricing strategy and carry out Transfer Pricing Study to comply with Tax Laws.
- Expatriate Taxation: We structure remuneration package for expatriates in most tax efficient manner while ensuring compliance with Indian Tax Laws.
- Goods & Services tax [GST]: SNR provides complete assistance to its clients by providing following services:

Compliance including audit services Litigation support Advisory



## The Founding Partners



Suresh Vyas suresh@snr.company

Managing partner of the firm, he has got about 35 years of experience in the Industry and Profession of handling a number of projects and companies of national and international level. He has mastered the activities relating to corporate world such as corporate law matters, acquisitions and mergers, liaison with Government agencies etc. While in practice, he has assisted a number of international companies to set up their offices in India and was also associated with Indian companies acquiring projects overseas.



Raju Vyas raju@snr.company

A fellow member of ICAI with over 30 years of experience. He started his career with Industry and has held senior positions in Finance while working with renowned business houses of India and that overseas. For past 25 years he has been practicing profession and has contributed in the areas of Audit and Business risk advisory apart from assisting his clients in matters regulated by Foreign Exchange Management Act (FEMA) viz., FDI, ECB etc. An active participant in takeover/PE investment deals for his clients that involved structuring of the transaction, handling of due diligence assignments and facilitation of the transaction between the investor and the investee companies.

### Partners - Head Office (New Delhi)



Dinesh Singhal - Senior Partner and In-charge of Taxation & Regulatory practice of the firm. He has over 16 years of experience in the field of direct and indirect taxation as well as regulatory and policy matters. He has advised a number of domestic and overseas clients on a range of tax and regulatory issues including transfer pricing and international taxation.

dinesh.singhal@snr.company



**Ritesh Kumar** - Ritesh is a Chartered Accountant with over 10 years of post-qualification experience in Statutory audits and Tax audits. He has extensive experience in audits of large listed entities engaged in the manufacturing sector. His experience ranges across sectors including jewellery, lens care, industrial goods, consumer goods, liquor, logistics, coaching institutions and not for profit entities.

ritesh.kumar@snr.company



Saurabh Panwar - A Chartered Accountant with more than four years of experience in the realms of Direct Taxation, International Taxation and Transfer Pricing. He has successfully handled various assignments related to Tax Audits, Income Tax Assessments and Commissioner (Appeals), Tax planning & Advisory, Transfer Pricing Audits & Assessments and International Tax Advisory etc. He has experience in a wide range of segments ranging from manufacturing sector, service sector, NGOs etc.

saurabh.panwar@snr.company

### Partners - Branches



Ritesh Sharma
Umesh Babu

ma Bengaluru Bu Bengaluru

Pune

ritesh.sharma@snr.company umesh.babu@snr.company

3. Chetan P. Firodiya

4. Pritesh Kumar Maniyar

Pune Pune chetan.firodiya@snr.company

5. Sagar A. Agrawal

Pune

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Private & Confidential



## Industries Catered

- Telecommunications
- ✓ Travel Agency and Tour Operators
- Consulting Engineering
- ✓ Food & Beverages
- ✓ Banking
- ✓ Manufacturing
- Services & Consulting Business

- ✓ Hotels
- ✓ Trading
- Automotive
- ✓ Import Export
- Private Equity Funds
- ✓ Health Care
- ✓ Information Technology

- Logistics
- Chemical
- ✓ BPO/Call Centers
- ✓ Hair & Beauty Studios
- ✓ Entertainment
- ✓ Trust & Non Govt Organization (NGOs)
- ✓ Media

# Geographical Location

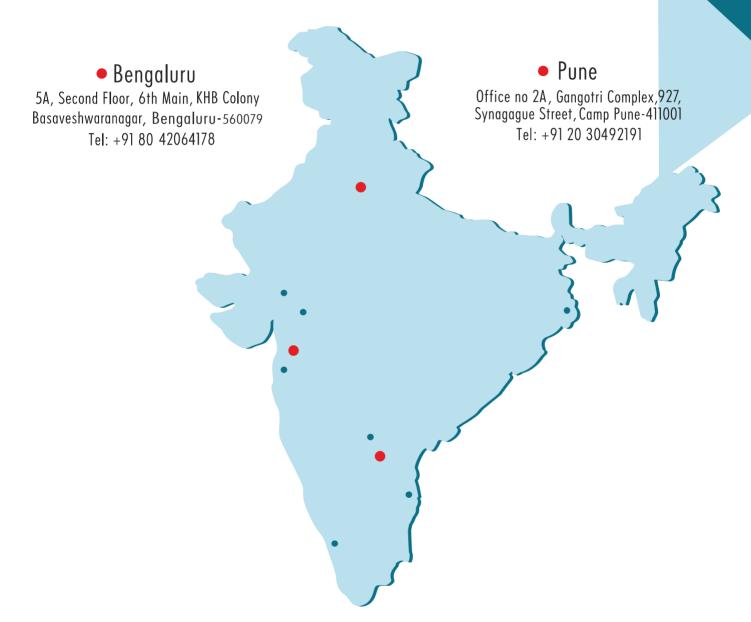




## Our Offices

# Delhi (Head Office)

A-15, Second Floor, Hauz Khas, New Delhi- 110016 Tel: +91 11 41655801, 41655802



## **Associate Offices**

Mumbai
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